FOX®

INTEGRATED SOLUTIONS

What the lion cannot manage to do..

"THE FOX CAN"

WHO WE ARE ?

We are a full-service advertising agency with over 15 years of experience, specializing in 360˚ marketing solutions for pharmaceutical and healthcare companies across local, regional, and multinational markets.

Our strength lies in merging **medical accuracy with creative excellence.** Through well-crafted strategies, we help our clients **increase visibility, engage healthcare professionals and patients, generate demand**, and ultimately **drive business growth.**

From the **first meeting to final execution**, we deliver every project with **precision, creativity, and strict compliance** with global healthcare standards.

With a **truly global presence,** we partner with clients worldwide to **define impactful strategies, strengthen brand identity,** and **execute targeted campaigns** that create **meaningful connections and lasting impact** in the healthcare industry.

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OUR TEAM

"Two heads are better than one."

Our team is a group of highly experienced professionals, each bringing over 15 years of expertise in advertising and marketing. We believe in the power of collaboration and continuous growth — that's why we're committed to ongoing development, ensuring our collective knowledge remains **fresh, current, and ahead of the curve.**

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OUR VISION & MISSION

Our Vision

To create a **positive and effective connection** between our partners' products and services and their target markets — ensuring the **long-term health of our company** through **steady, controlled growth** and a continuous **pursuit of innovation and creativity** in everything we do.

Our Mission

To **meet our clients' objectives** by delivering **powerful marketing concepts** and **exceptional customer service,** while providing **products and solutions** that truly benefit our clients and contribute to their success.

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OUR CLIENTS

ABOUT FOX

MULTIMEDIA

MEDICAL HUB

CREATIVE & STUDIO

SALES TEAM

SOCIAL MEDIA

PRODUCTION

DIGITAL STUDIO

EXHIBITION & EVENT MANAGEMENT

Click the icons

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CREATIVE & STUDIO

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STUDIO SERVICES

Concepts

Branding

Packaging

Giveaways

Printing materials

POS display stands

When **WORK SPEAKS,** don't **INTERRUPT.**

Click the icons

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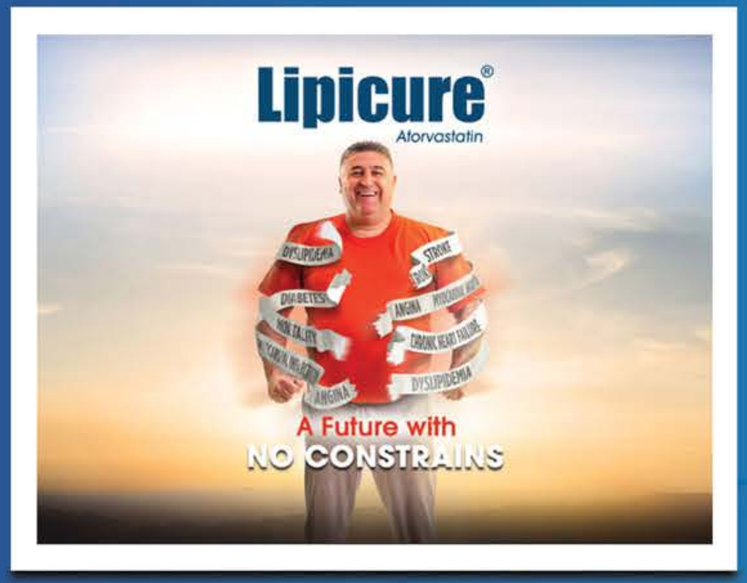

Concepts

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Concepts

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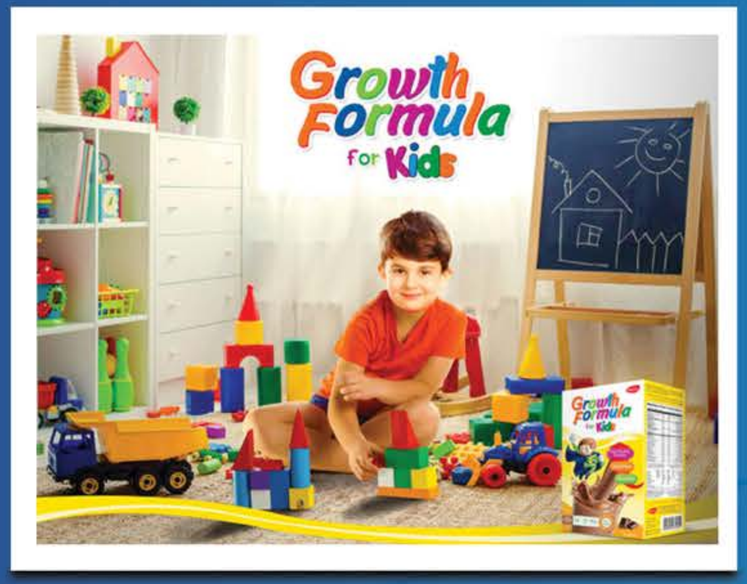

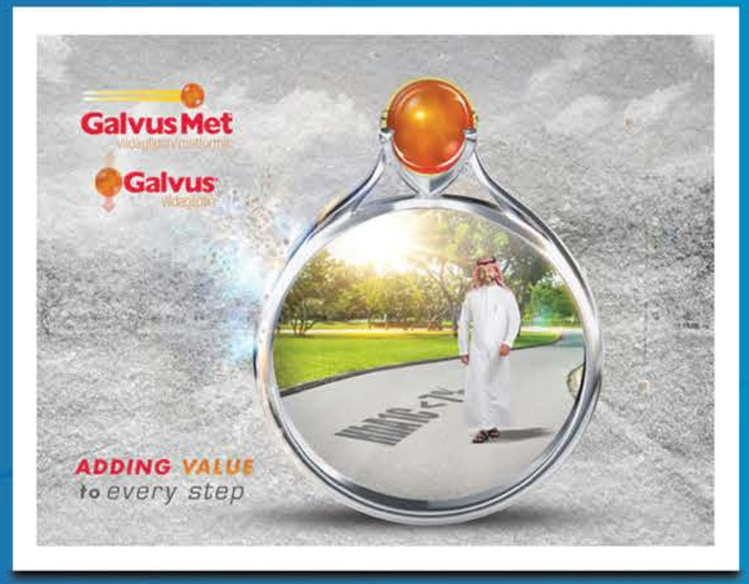

Concepts

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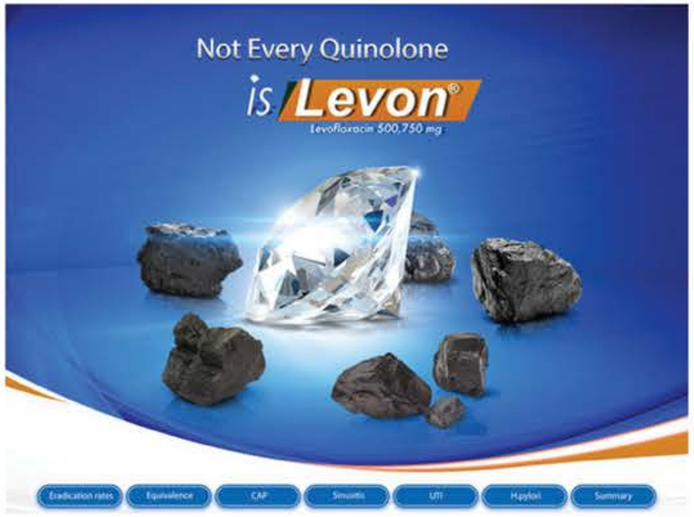

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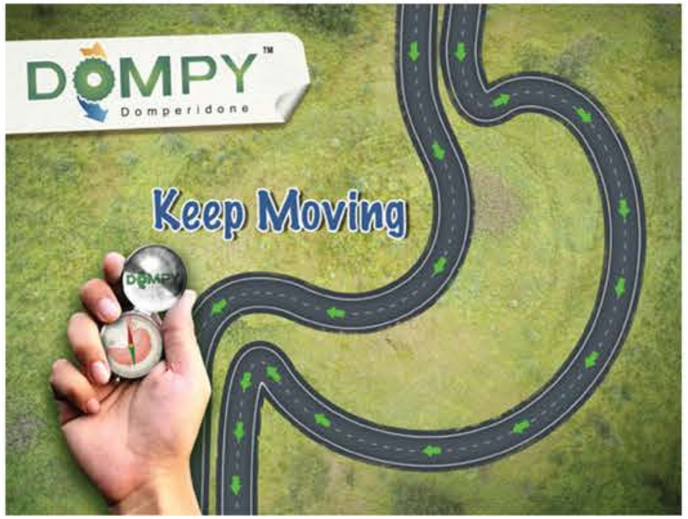

Concepts

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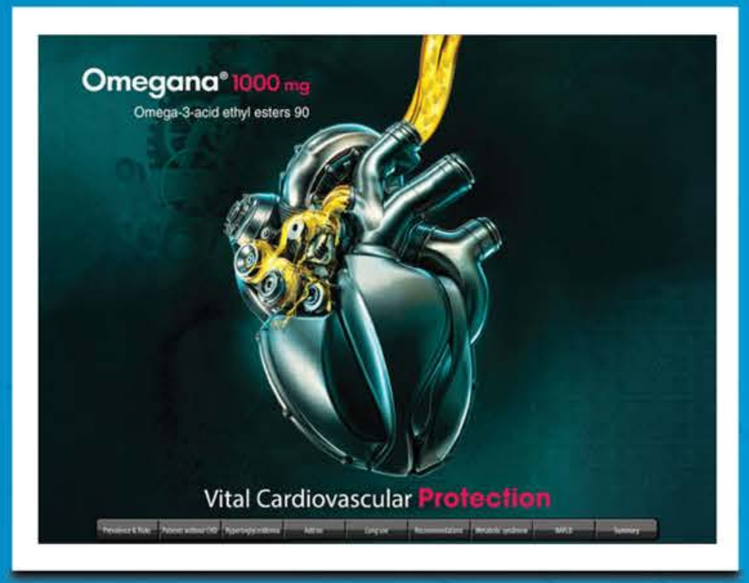

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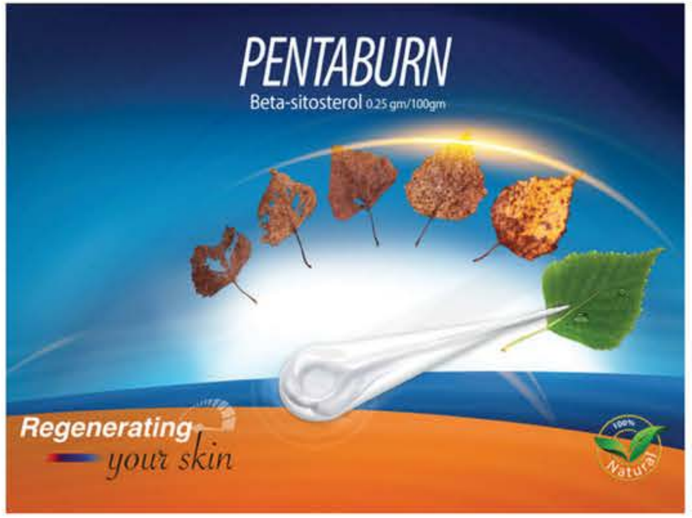

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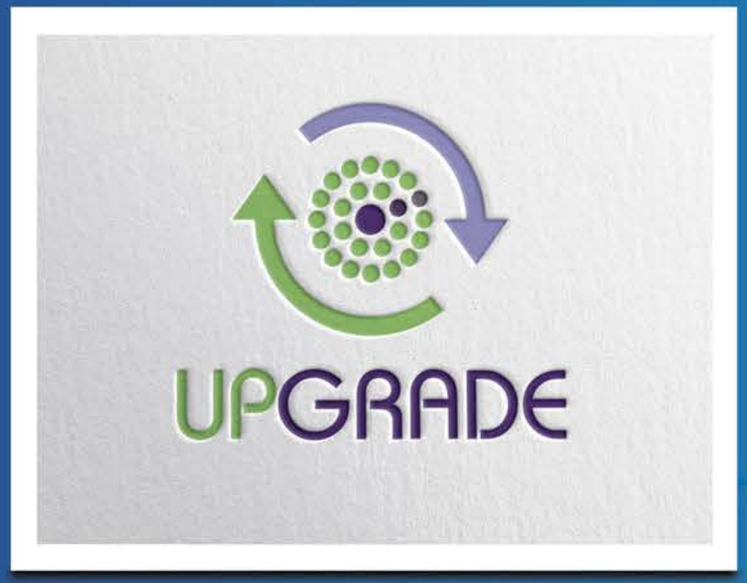

Branding

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Branding

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Toujeo® 1st Anniversary

HAEMATOLOGY & ONCOLOGY DEPARTMENT
SMC Specialized Medical Center

PSP
Patient Support Program
برنامج رعاية و تثقيف المرضى

Branding

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OXIRA® RAPID
LORNOXICAM

مظبط سكرك
نتواصل لسكر مظبوط

ALIGANZA
Empowering Health, Enriching Lives

Branding

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OPHTHA CONNECT

Montel®
Montelukast Sodium

SHISHA corner

Branding

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Branding

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ellaithy

Import & Export

Edition junior

Cardio Pro

PROMISE TO PROTECT

Branding

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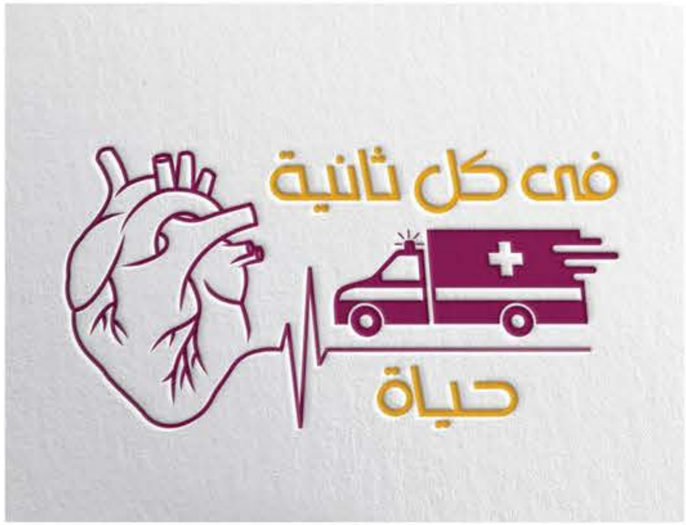

Branding

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Amaryl 20 YEARS SINCE 1997

360° HYPERTENSION

Herba Trend

Branding

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Packaging

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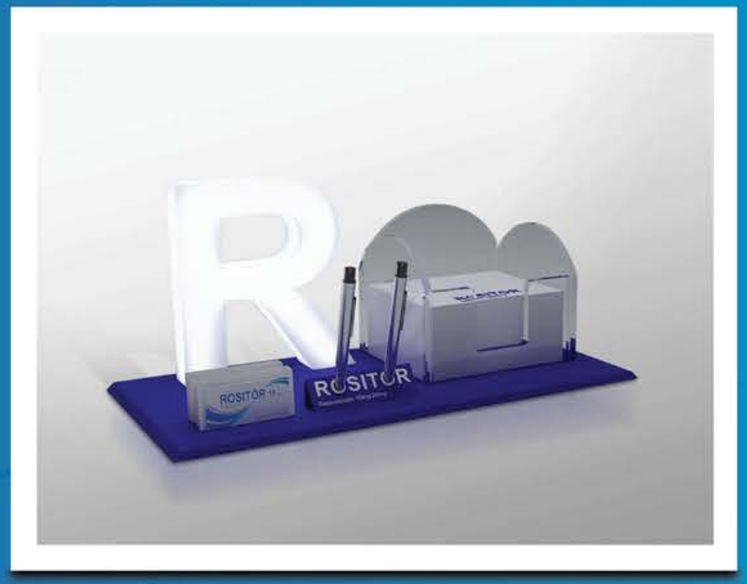

Giveaways

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Printing materials

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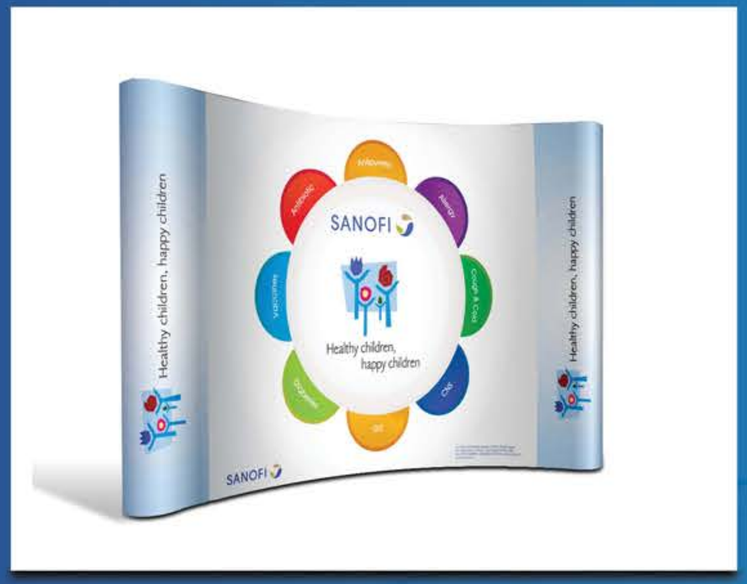

Printing materials

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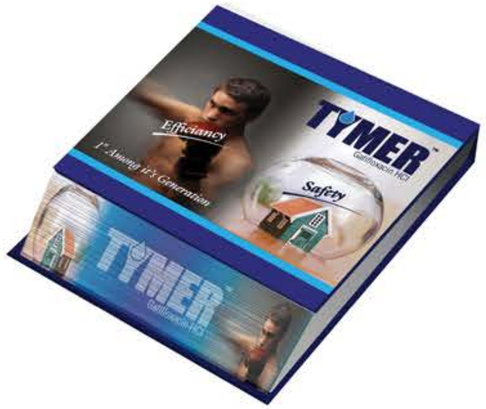

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BOOTHS

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EXHIBITIONS

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Linajent launch event at Jeddah, Dammam and Riyadh, KSA.

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Linajent launch event at Jeddah, Dammam and Riyadh, KSA.

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Arac Beauty Care Booth at Riyadh, KSA.

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Arac Beauty Care Booth at Riyadh, KSA.

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Jamjoom ESCRS booth at Vienna, Austria.

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JPS event at Zagreb, Croatia.

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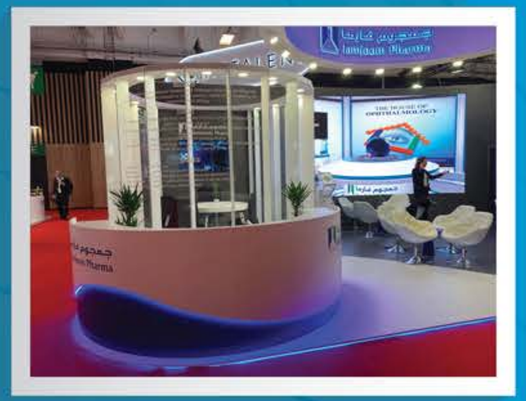

Jamjoom ESCRS booth at Paris, France.

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Conquering Diabetes (Amaryl event) at Cairo, Egypt.

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Ramadan Ygmaana Sanofi Ramadan Iftar at Cairo, Egypt.

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Amaryl Faculty Forum event at Cairo, Egypt.

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360 Hypertension event at Cairo, Egypt.

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Menactra internal launch at Cairo, Egypt.

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Lyrineur launch at Cairo, Egypt.

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AstraZeneca booth at Cairo, Egypt.

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Sanofi Vaccine booth at Luxor, Egypt.

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Derma Pella booth at Jeddah, KSA.

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InRange Event at Cairo, Egypt.

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MOBILE APPLICATION

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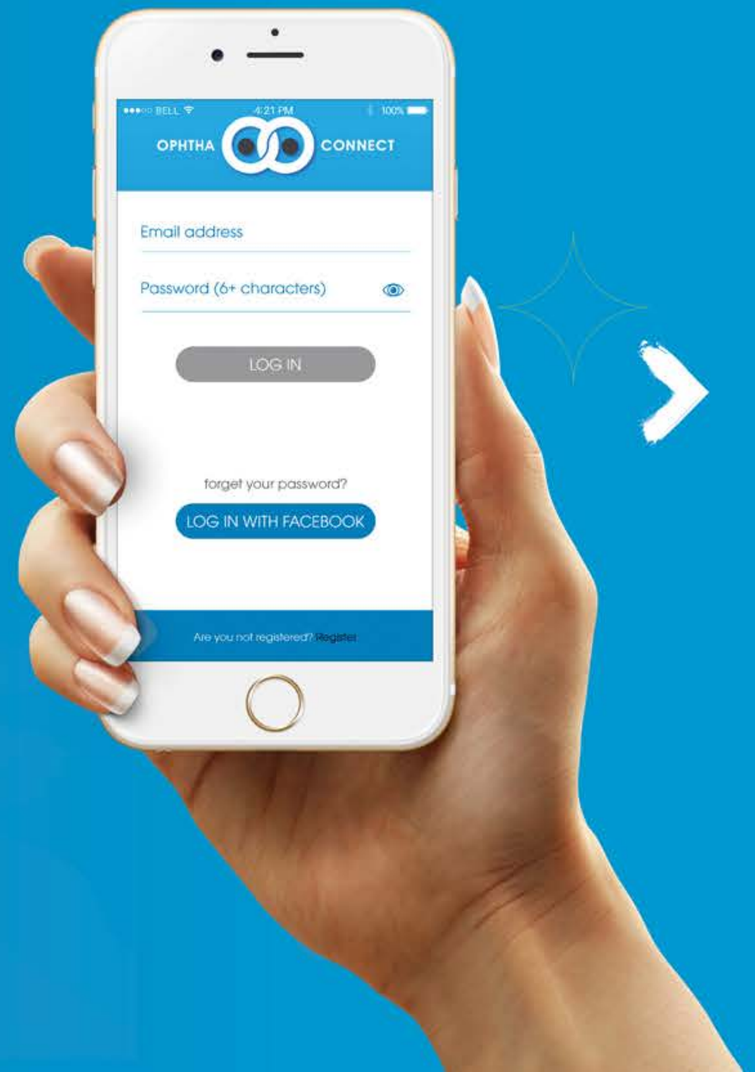

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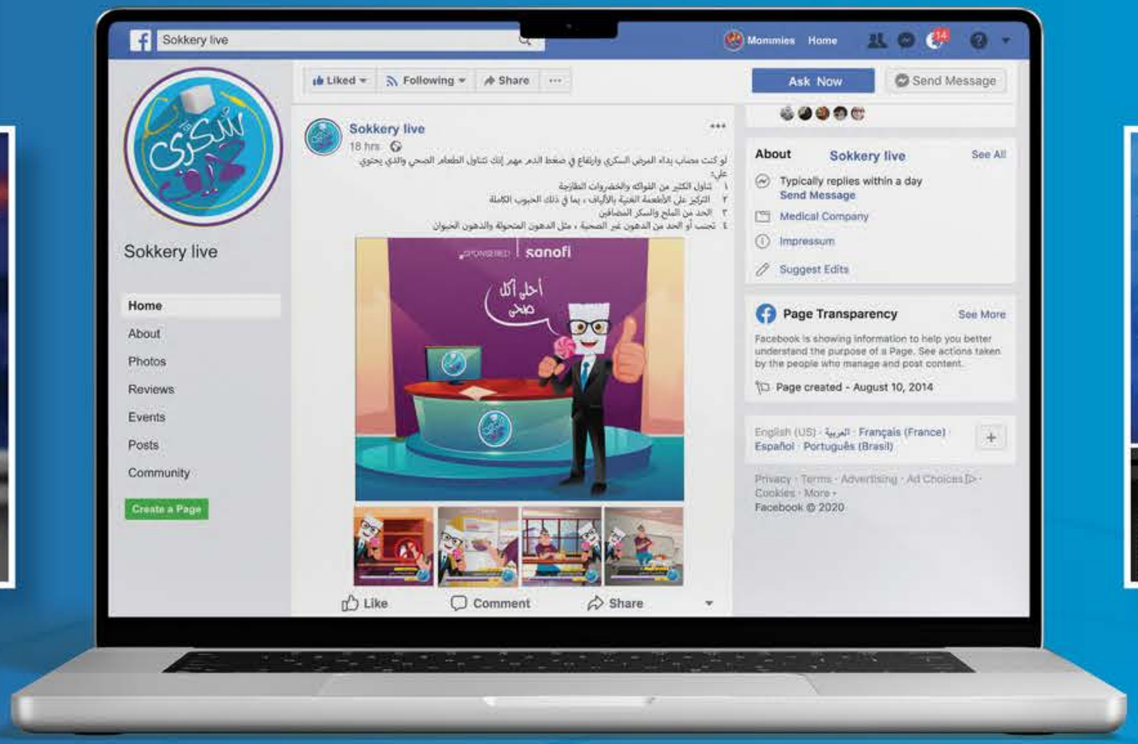

sanofi

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Flexitol™

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YouTube

Google Ads

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MULTIMEDIA

VIDEO
ANIMATION
MUSIC
SHOOTING
VR
AR
VO
EMAILER
STREAMING
GAMING

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VIDEO

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SHOOTING

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Capturing every detail with creativity and precision.

VIRTUAL REALITY

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MEDICAL HUB

At Fox Advertising, our in-house Medical Department represents a key differentiator in the healthcare communication landscape. Comprising highly qualified professionals who combines scientific expertise with strategic understanding of the pharmaceutical market. They are responsible for conducting in-depth medical research, data analysis, and content validation to ensure scientific integrity across all deliverables. In addition, our medical specialists maintain direct communication with clients in Egypt and across international markets—particularly in KSA—to fully understand their objectives, gather accurate briefs, and translate complex medical information into clear, compliant, and effective communication strategies.

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SALES TEAM

Our Sales Team is dedicated to creating lasting partnerships built on trust and understanding. We don't just aim to sell — we strive to provide real value by understanding our clients' needs and delivering effective, tailored solutions. With a focus on transparency and long-term collaboration, our goal is to earn not only business success, but enduring trust.

FOX INTEGRATED SOLUTIONS

PRODUCTION

Our Production Department turns creative ideas into flawless executions. With expertise in printing, fabrication, events, and exhibition production, the team delivers high-quality results across every project. Equipped with advanced printing presses, we produce all materials — from block notes and roll-ups to giveaways and corporate prints. From booth design to medical congresses and brand activations, we ensure premium quality, seamless coordination, and on-time delivery across Egypt and regional markets.

Because at Fox Advertising, we believe that quality in a product or service is not what we put in — it's what our clients get out.

FOX INTEGRATED SOLUTIONS

OUR CLIENTS

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Just as little drops of water make the mighty ocean, every great achievement is the result of teamwork.

Behind every successful project stands not only our team, but also our clients — true partners who share our vision and trust. Because great work is only possible with great clients.

+100

COMPANIES

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OUR CLIENTS

+100 COMPANIES

A selection of leading companies that we're proud to partner with and serve.

tabuk pharmaceuticals
sanofi
الدوائية SPIMACO
ARAC Healthcare آراك للرعاية الصحية
AstraZeneca
NOVARTIS PHARMACEUTICALS
DANONE ONE PLANET. ONE HEALTH
جمجوم فارما Jamjoom Pharma
Pfizer
EVAPHARMA
PHARCO PHARMACEUTICALS
penta pharma Egypt your healthcare partner
aptecure
دمام فارما DAMMAM PHARMA
MSD
SANDOZ A Novartis Division

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OUR CLIENTS

+100 COMPANIES

A selection of leading companies that we're proud to partner with and serve.

Coca-Cola

ellaithy Auto Group

بنك مصر BANQUE MISR WORKING TOGETHER FOR PROSPERITY

MITSUBISHI POWER

ENLIGHTEN The Coaching & Consulting Company

Elixir PHARMA

AMWAJ Hotels & Resorts

fidia

سكن sakan

ZETA PHARMA

GALDERMA

TAMER Healthcare

Sovalue PHARMA Better lives

WATAN ARABIAN الوطن العربية

DMC For Medical Supplies دي.إم.سي للمستلزمات الطبية

A.MENARINI FARMACEUTICA INTERNAZIONALE S.R.L.

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